



Dear Friends,

The City of Timmins will be celebrating four years of centennials beginning in 2009. Each milestone represents an historical point for the City of Timmins. In 2009 the City will be celebrating the discovery of the production of the major mines (Hollinger, McIntyre and the Dome); 2010 marks the 100th anniversary of the incorporation of the Township of Tisdale (South Porcupine, Schumacher), and Township of Whitney (Porcupine, Pottsville, Golden City); 2011 commemorates the great Porcupine Fire and 2012 marks the 100th Anniversary of the incorporation of the Town of Timmins. During these four years, other historical anniversaries will be celebrated throughout the community.

The 100th Community Anniversary Committee is providing many sponsorship opportunities to help defray the costs associated with these celebrations. Through your generosity, the 100th Community Anniversary Committee will be able to organize a celebration that will span four years and one that will enlighten and enrich residents, past and present. In return, we will recognize our sponsors as an integral part of the festivities and the anticipated success.

This opportunity offers an exceptional chance to demonstrate your company's commitment to the community and its quality of life while at the same time differentiating yourself from your competitors.

Your sponsorship will be delivered through a generous array of value added benefits, including:

- Extensive placement of your company name and logo on all event promotional materials including print, broadcast, electronic, outdoor billboards, etc
- Web site links
- News release acknowledgement
- Special product promotions
- Hospitality events
- Complimentary event tickets at official City sponsored events
- Increased customer awareness
- Enhanced community profile
- Support of community milestones

To help the community celebrate these milestones, the 100th Community Anniversary Committee has invited community groups to consider hosting exciting and innovative events that will promote the upcoming centennial celebrations like none other. Events could include:

- Talks/lectures about the history of Timmins.
- Planning and sustainability projects.
- Guided or self-guided walks showcasing the places that are special to your group.
- Pow wows highlighting Aboriginal culture.
- Hosting a Radio Canada “Morning North” live broadcast.
- Hosting a Radio Canada historical reading or play at local venues.
- Hosting a Canada AM “Live on Location” broadcast.
- Exhibitions and historical displays exploring the development of the area.
- Historical tours.
- Educational competitions or activities.
- Awards ceremonies.
- Cultural events.
- Art activities.
- Musical events, and much more.

The anniversary celebrations will be a great time for us to look back at the story of the Porcupine, the history of Timmins, the people who live here, and a time where each of us can search for a new understanding of the history that produced our present while reflecting on the prosperous future that lies ahead.

Your support of the 100th Community Celebrations is extremely important. Your investment is vital to the success of these celebrations, the enrichment of our community and the cultural health of our municipality.

For further information, please contact the Positively Timmins office:

100th Anniversary Community Event Secretariat
C/O Positively Timmins
3 Pine Street South, Timmins, Ontario, P4N 7H6
Tel: (705) 264-2182 Fax: (705) 264-2236 E-mail: timmins@positivelytimmins.ca

On behalf of the 100th Community Anniversary Committee, we wish to thank you for your consideration, and we look forward to discussing this opportunity in greater detail with you.

Sincerely,

Mayor Tom Laughren
Co-chair
100th Anniversary Committee

Sincerely,

Karen Bachman
Co- chair
100th Anniversary Committee



100th Community Anniversary Sponsorship Package

The following sponsorship opportunities are available:

Gold Plan (\$20,000 and over payable over 4 years)

A Gold Sponsor will receive exposure and recognition through the following:

- + The sponsor will be mentioned as a Gold Sponsor in all media releases
- + The sponsor will receive full ads in any programs produced
- + Acknowledgment as Gold Sponsor on sponsor page
- + Acknowledgment as Gold Sponsor on sponsor banner
- + Prominent recognition on event signage
- + Company logo will be printed on all promotional materials
- + Company will get 10 free passes to any event put on specifically by the 100th Anniversary Committee
- + Opportunity to display company signage at various events
- + Link to company website will be added to the 100th Anniversary site.

Silver Plan (\$15,000- 19,999 payable over 4 years)

A Silver Sponsor will receive exposure and recognition through the following:

- + Acknowledgment as Silver Sponsor on sponsor page
- + Acknowledgment as Silver Sponsor on sponsor banner
- + Recognition on event signage
- + Company logo will be printed on selected promotional materials
- + Company will get 6 free passes to any event put on specifically by the 100th Anniversary Committee
- + Link to company website will be added to the 100th Anniversary site.

Bronze Plan (\$10,000-14,999 payable over 4 years)

A Bronze Sponsor will receive exposure and recognition through the following:

- + Acknowledgment as Bronze Sponsor on sponsor page
- + Acknowledgment as Bronze Sponsor on sponsor banner
- + Company will get 4 free passes to any event put on specifically by the 100th Anniversary Committee
- + Link to company website will be added to the 100th Anniversary site.

Zinc Plan (\$5,000 to \$9,999 payable over 4 years)

A Zinc Sponsor will receive exposure and recognition through the following:

- + Acknowledgment as Zinc Sponsor on sponsor page
- + Acknowledgment as Zinc Sponsor on sponsor banner
- + Company will get 2 free passes to any event put on specifically by the 100th Anniversary Committee
- + Link to company website will be added to the 100th Anniversary site.

Copper Plan (\$1,000 to \$4,999 payable over 4 years)

A Copper Sponsor will receive exposure and recognition through the following:

- + Acknowledgment as Copper Sponsor on sponsor page
- + Acknowledgment as Copper Sponsor on sponsor banner
- Link to company website will be added to the 100th Anniversary site.

Friends of the Anniversaries Plan (donations)

Friends of the Anniversaries will receive exposure and recognition through the following:

- + **Listing on the Anniversary Web Site**
- + **Listing in any programs produced**



Sponsorship Application

Company: _____ Contact: _____

Address: _____

City/Province: _____ Postal Code _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

Sponsorship Levels:

Note:

- 1- For the Gold, Silver, Bronze, Zinc and Copper sponsorships, a 4-year equal payment plan is available. Please contact the Event Secretariat Office to discuss this option.
- 2- Tax Receipts will be issued for all cash donations.

Sponsorship Category	Specify Sponsorship Amount	Payment Plan		Amount Remitted
		Yes	No	
Gold \$20,000 +				
Silver \$15,000 to \$19,999				
Bronze \$10,000 to \$14,999				
Zinc \$5,000 to \$9,999				
Copper \$1,000 to \$4,999				
Friends of the Anniversary \$50 to \$999				
Gift in Kind		N/A	N/A	

Gift in Kind + Cash	In Kind	Cash	N/A	N/A	
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Sponsor Signature _____ Date _____

Print Name _____

100th Anniversary Chair Signature _____

Print Name _____ Date _____

Thank you for supporting the City of Timmins 100th Community Anniversary Celebrations!!

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